onCampus publishes 26,000 issues 21 times a year, 23,200 of which are delivered through campus mail every other Thursday during the academic year to 19,000 full- and part-time faculty/staff and 4,900 select graduate students on the Columbus campus. Another 1,600 issues are distributed at more than 30 major buildings and area businesses, and 1,120 issues are mailed to OSU’s five regional campus sites.

Readership of onCampus is an impressive 87 percent, according to a survey of Ohio State faculty/staff conducted by the OSU Statistical Consulting Service in spring 2008.

22 percent of our readers keep onCampus until the next issue arrives.

23 percent of faculty/staff keep the annual, 60-page resource Guide all year long, and 49 percent hang on to it at least through autumn quarter. The Guide is published in mid-September.

29 percent of OSU faculty/staff on the Columbus campus have household incomes exceeding $100,000 a year, and 64 percent have incomes exceeding $50,000 a year.

80 percent of our readers have earned at least a bachelor’s degree, and 57 percent have a graduate or professional degree.

The average age of OSU’s faculty/staff is 44.

Sources: 2008 survey of 804 Ohio State faculty/staff by the OSU Statistical Consulting Services, and data from the Ohio State University Office of Human Resources.