onCampus' annual resource Guide is Ohio State’s most popular yearly publication, and the best way to reach faculty and staff at OSU. With loads of helpful information — feature stories, facts & figures and the official OSU map — it’s the place to be seen for advertisers both on and off campus.

This special 60-page edition of onCampus, OSU’s official faculty/staff newspaper, will be published Sept. 17 and delivered through the campus-mail system to 19,000 OSU faculty/staff and 4,000 graduate students, and at 36 distribution spots on the Columbus campus. Total circulation is 30,000.

Last year’s Guide included 98 advertisers.

To purchase advertising and discuss placement options, contact Bill Estep at (614) 292-8421 or estep.47@osu.edu.

onCampus Guide Sections

- Arts & Entertainment
- Dining, Shopping & Accommodations
- Financial Services
- Health & Recreation
- Training & Development
- University Organizations
- University Services

For the regular onCampus publication schedule and rates, visit oncampus.osu.edu/advertise

Ad Space Reservation
Deadline: ......................... Aug. 19
Ad Materials Due: .................. Aug. 26
Issue Date: ......................... Sept. 17
23 percent of Ohio State’s faculty and staff report keeping the annual resource Guide the entire academic year, and 49 percent say they hang on to it at least through autumn quarter, according to a survey conducted by OSU’s Statistical Consulting Service in 2008.

Overall readership of onCampus throughout the year is 87 percent, according to the same survey. That’s the number who report they always, usually or sometimes read the newspaper.

2,300 copies of the Guide are distributed throughout the year by OSU’s Office of Human Resources and University Medical Center at new employee orientation sessions.

Color costs are $120 for OSU red (Pantone 200); $230 for all other 2-color spot choices; $335 for 4-color for full-page and A-size ads, and $167.50 for ads smaller than A-size.

Discounted rates apply to the Guide for clients who advertise four or more times over a year. Discounted rates are available at oncampus.osu.edu/advertise.

Advertising is first-come, first-served. For more details, contact Bill Estep at (614) 292-8421 or estep.47@osu.edu by Aug. 19. Ad space normally sells out ahead of the deadline.