

## Display Advertising Sizes

Advertisements must conform to these sizes.

Size	Picas		Inches (Approximate size)	
	width	x height	width	x height
Full	60	x 89	10	x 14 <sup>3</sup> / <sub>4</sub>
A	60	x 44	10	x 7 <sup>5</sup> / <sub>16</sub>
B	35p6	x 89	5 <sup>7</sup> / <sub>8</sub>	x 14 <sup>3</sup> / <sub>4</sub>
C	23p3	x 89	3 <sup>7</sup> / <sub>8</sub>	x 14 <sup>3</sup> / <sub>4</sub>
D	35p6	x 32p9	5 <sup>7</sup> / <sub>8</sub>	x 5 <sup>7</sup> / <sub>16</sub>
E	23p3	x 44	3 <sup>7</sup> / <sub>8</sub>	x 7 <sup>5</sup> / <sub>16</sub>
F	23p3	x 32p9	3 <sup>7</sup> / <sub>8</sub>	x 5 <sup>7</sup> / <sub>16</sub>
G	35p6	x 21p6	5 <sup>7</sup> / <sub>8</sub>	x 3 <sup>9</sup> / <sub>16</sub>
H	23p3	x 21p6	3 <sup>7</sup> / <sub>8</sub>	x 3 <sup>9</sup> / <sub>16</sub>
J	11p3	x 21p6	1 <sup>7</sup> / <sub>8</sub>	x 3 <sup>9</sup> / <sub>16</sub>
JJ	23p3	x 10p3	3 <sup>7</sup> / <sub>8</sub>	x 1 <sup>11</sup> / <sub>16</sub>
CC	60	x 32p9	10	x 5 <sup>7</sup> / <sub>16</sub>
DD	35p6	x 44	5 <sup>7</sup> / <sub>8</sub>	x 7 <sup>1</sup> / <sub>4</sub>
HH	60	x 12	10	x 2

## Display Advertising Rates

Size	Rate Per Insertion				
	1-3	4-9	10-14	15-19	20-21
Full	\$ 1,270	1,208	1,142	1,080	1,017
A	\$ 775	738	700	660	621
B	\$ 764	724	686	647	613
C	\$ 510	485	458	433	406
D	\$ 338	320	304	287	271
E	\$ 308	292	278	263	246
F	\$ 203	192	182	173	160
G	\$ 203	192	182	173	160
H	\$ 140	133	123	117	110
J	\$ 76	73	70	67	62
JJ	\$ 76	73	70	67	62
CC	\$ 540	514	486	460	430
DD	\$ 384	355	328	300	279
HH	\$ 180	172	162	152	143

## Publication Dates & Deadlines

onCampus is published 21 times during the year, biweekly on Thursdays during the academic year and once a month in July, August and December. The maximum length of contracts is one year.

ISSUE DATE	SPACE DEADLINE	ARTWORK DEADLINE
------------	----------------	------------------

### SUMMER 2009

July 16.....	July 1.....	July 7
Aug. 13.....	July 29.....	Aug. 4

### AUTUMN 2009

Sept. 17, <i>Guide</i> .....	Aug. 19.....	Aug. 26
Sept. 24.....	Sept. 9.....	Sept. 15
Oct. 8.....	Sept. 23.....	Sept. 29
Oct. 22.....	Oct. 7.....	Oct. 13
Nov. 5.....	Oct. 21.....	Oct. 27
Nov. 19.....	Nov. 4.....	Nov. 10
Dec. 10.....	Nov. 25.....	Dec. 1

### WINTER 2010

Jan. 6, 2010.....	Dec. 11.....	Dec. 18
Jan. 21.....	Jan. 6.....	Jan. 12
Feb. 4.....	Jan. 20.....	Jan. 26
Feb. 18.....	Feb. 3.....	Feb. 9
March 4.....	Feb. 17.....	Feb. 23
March 18.....	March 3.....	March 9

### SPRING 2010

April 8.....	March 24.....	March 30
April 22.....	April 7.....	April 13
May 6.....	April 21.....	April 27
May 20.....	May 5.....	May 11
June 3.....	May 19.....	May 25
June 17.....	June 2.....	June 8

Color costs: \$120 for OSU red (Pantone 200); \$230 for other spot colors; and \$335 for 4-color at full-page and A sizes, and \$167.50 for ads smaller than the A size.

