onCampus
The Ohio State University Faculty Staff Newspaper

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- onCampus publishes 26,100 issues 21 times a year, 23,000 of which are delivered through campus mail every other Thursday during the academic year to 19,000 full- and part-time faculty/staff and 4,000 select graduate students on the Columbus campus. Another 1,900 issues are distributed at 37 major buildings and area businesses, and 1,200 issues are mailed to OSU’s five regional campus sites.

- Readership of onCampus is an impressive 88 percent, according to a 2010 survey of Ohio State faculty/staff by The Strategy Team, an independent research firm. That’s the number of readers who report they always, usually or sometimes read the newspaper.

- 20 percent of our readers keep onCampus until the next issue arrives.

- 33 percent of faculty/staff keep the annual, 60-page resource Guide all year long, and 54 percent hang on to it for more than a month. The Guide is published in mid-September.

- 29 percent of OSU faculty/staff on the Columbus campus have household incomes exceeding $100,000 a year, and 64 percent have incomes exceeding $50,000 a year.

- 80 percent of our readers have earned at least a bachelor’s degree, and 57 percent have a graduate or professional degree.

- The average age of OSU’s faculty/staff is 44.

Sources: 2010 survey of 1,057 Ohio State faculty/staff respondents by The Strategy Team, an independent research firm, and data from the Ohio State University Office of Human Resources.
Note: onCampus is printed on 100 percent recycled paper, using recycled soy ink.