Message from Vice President M. Dolan Evanchik
At the start of winter quarter, the office of Enrollment Services shared a snapshot of enrollment statistics for undergraduate, graduate, and professional students on all of Ohio State’s campuses. The 2010-11 Enrollment Report also provided an overview of the backgrounds and credentials of the very talented class of new, first-quarter freshmen who enrolled in the fall of 2010 and offered a comparison of our recent undergraduates to those who have enrolled over the last decade. (Download the report: enrollmentplanning.osu.edu/report2010.pdf.)

This insert looks forward, sharing the highlights of the plan which will shape the undergraduate, graduate, and professional student populations across all Ohio State campuses for the next five years, a plan which builds on the incredible momentum of the university over the last decade.

As presented here is a synopsis of important changes to the university’s fee payment policies which will be introduced in the forthcoming fall. Questions about semester space considerations and advising tools are also addressed. Finally, please consider attending the Focusing on the First-Year Conference hosted by First Year Experience—an excellent way for the university to come together to discuss ways to put students first.

On behalf of Enrollment Services staff, I look forward to working with you in support of Ohio State’s strategic goals.

M. Dolan Evanchik
Vice President for Strategic Enrollment Planning

From Excellence to Eminence: The One University Enrollment Plan, 2011-2015
Ohio State has engaged in strategic enrollment planning for more than 15 years in a conscious, strategic effort to enroll increasingly well-prepared new-first quarter freshmen with the talent and capacity to truly engage the faculty and increasingly well-prepared new first-quarter freshmen with the talent and capacity to truly engage the faculty and increasingly well-prepared new first-quarter freshmen with the talent and capacity to truly engage the faculty and increasingly well-prepared new first-quarter freshmen with the talent and capacity to truly engage the faculty and increasingly well-prepared new first-quarter freshmen with the talent and capacity to truly engage the faculty and increasingly well-prepared new first-quarter freshmen with the talent and capacity to truly engage the faculty.

In Ohio’s Open enrollment era, a disproportionate number of new students were unprepared to succeed here. Often, as many as 30% of our new freshmen did not or could not return for a second year. Last fall, that number was about 7%, due in large part to enrollment planning.

To date, enrollment planning has concentrated primarily on the first-year experience. The One University Enrollment Plan focuses on all Ohio State students on all campuses. Three strategic steps are proposed:

Strategic Step 1: Quantity
Increase cumulative enrollment across all ranks and on all campuses by at least 5% from 2010 to 2015 by incrementally enrolling more students over that period. With this increase, Ohio State’s total student population will be more than 63,000 by 2015.

Strategic Step 2: Quality
Enhance the quality of the student body by increasing the university’s expectations of its incoming students as measured by standardized test scores, grade point average, and academic preparation. Goals for 2010 include reaching a first-year retention rate of 95%, a four-year graduation rate of 68%, and a six-year graduation rate of 76%.

Equilibrium in our Honors & Scholars programs
To ensure the quality and integrity of the Honors & Scholars programs, the plan calls for gradually reducing the number of Honors students, while gradually increasing the number of Scholars students in order to maintain the same total percentage of Honors and Scholars students each year.

More academically prepared, successful students
The plan calls for continued enhancements in the academic preparation of transfer students from 2- and 4-year institutions by steadily increasing the admissions standards (with particular attention to GPA) of incoming transfer students.

Facilitating the success of regional campus students
The plan calls for enhanced outcomes for regional campus students; increased retention, more fluidity in campus change, and higher graduation rates.

More academically prepared, successful graduate students
The enrollment plan calls for the development of rigorous graduate standards for new or expanded professional master’s programs that will meet the needs of Ohio’s citizens for post-baccalaureate education and training, contribute to the state’s economy, and enhance the reputation of the university.

Strategic Step 3: Diversity
Enhance the racial, ethnic, geographic, and economic diversity of the Ohio State student body. In 2010, the diversity of the university’s student population will be appropriate to our land-grant mission and to our national and international reputation.

Greater diversity among freshmen
The enrollment plan calls for implementing targeted recruitment efforts and developing appropriate financial aid packages and merit awards to match the following goals over the next five years:

• Increase the nonresident population on the Columbus campus from 18% to 20%. Includes increasing the percentage of international students, representing multiple regions of the world, from 4% to 8%.
• Increase enrollment across campuses of African American, Hispanic/Latino, Native American, and other underrepresented populations.
• Increase the percentage of low- to middle-income students on all campuses.

Greater diversity among transfer students
• Enhance articulation and partnerships with two-year institutions in order to generate increased interest among minority, low-income, and first-generation students.

• Focus new energies on recruiting students from two-year institutions outside of Ohio.

Greater diversity among graduate students
• Further develop the Summer Research Opportunities Program (SROP) to help underrepresented undergraduate students explore graduate programs and opportunities for academic careers.

• Allow conditional admission for international students whose English language skills would benefit from intensive English instruction which can be provided at Ohio State.

• The Enrollment Plan proposes to build on past successes; it aligns with both statewide goals to increase college enrollment in Ohio and the university-wide dedication to move from excellence to eminence. For a look at enrollment trends of the past decade and a half, visit enrollmentplanning.osu.edu/report2010.pdf.

Payment due dates, late fees to change starting autumn 2011
In November of 2010, a group began meeting to consider potential changes to the fee payment and refund/forefeiture policies. The group consisted of representatives from the Office of the University Bursar, offices within Enrollment Services, Undergraduate Education, Student Life, the Office of the Chief Information Officer, and the regional campuses. The committee’s recommended changes will take effect autumn quarter 2011 and include earlier payment deadlines, new fees for late registration, a new drop for non-payment date, and changes in refund and forefeiture policy. Many of the planned changes will bring Ohio State’s policies in line with those of peer institutions.

Details about the new policies are available for view at go.osu.edu/fee-policy. All current students will soon be sent an email announcing the changes and will also receive several reminders prior to autumn quarter 2011.

Addressing the need for more large lecture halls under the semester system
Does Ohio State have enough large lecture halls to handle semesters?
That was one of the first questions asked when we consid- ered a move to quarters and was the first topic tackled by the Semester Conversion Space Committee. While Ohio State has enough large classroom spaces to accommodate the need, not all of them are part of the classroom pool so they may not have historically been available to all depart- ments for use when needed.

Steps to locate more space
• Conversations with a number of colleges and depart- ments are underway to discuss making five to eight more lecture halls available to the classroom pool.

• Renovations to existing spaces have created one addi- tional 250-seat lecture hall, and increased capacity from 160 seats to 220 seats in another. The university will break ground on the new Chemical and Biomedical Engineering and Chemistry (CBEC) building later this year, which will open shortly after we convert to semesters and include a 125-seat lecture hall.

• A successful partnership with the Gateway Theater has resulted in four new lecture halls using theater space. Specially designed desktops attached to the cup holders in the aisles allow seats to have a more traditional classroom feel. Courses that use a high level of media and projection benefit from the high-quality projection system and theater environment, and students enjoy access to the bar and study space available at the Gateway.

FYE’s annual Focusing on the First-Year Conference
Thursday, April 28, at the Fawcett Center 2-11 a.m. to 2 p.m. (including lunch)
Undergraduate Admissions and First-Year Experience invite faculty and staff to a campus-wide conference focusing on first-year students. FYE is planning a conference packed with sessions we hope will inspire and inform your work.

The goals of this year’s conference:
• To gain a better understanding of the needs of first-year students as they transition to Ohio State.
• To highlight current university efforts to support first-year students.
• To discuss challenges faced by first-year students.
• To develop collaborative efforts to better serve first-year students.

The cost for the conference is $10 per person. The fee includes all conference sessions, materials, continental breakfast, and lunch.

Please register by April 22 at scarletandgray.osu.edu using the code FYECONF11. The online confirmation you receive after registering online will provide your payment information.

For more information about the conference, please visit go.osu.edu/FYEconference.html. Questions? Write Amy Illamas at barnes.2699@osu.edu.

Advising, course conversion tools for the semester conversion
The Office of the Registrar has developed several tools in partnership with the Office of the Chief Information Officer and a group of college advisors to help students with the transition to semesters. These tools will become available for use by advisors and students beginning with the Transitional Academic Plan (TAP) that was implemented in March.

What is the TAP?
The TAP, located within the Advising module in the Student System (SIS), is a term-by-term plan in which an advisor will identify the courses a student will need to complete to fulfill his or her degree requirements. It can be used by students who plan to finish on quarters (by spring 2012) or for “transitional” students, those who began on quarters but will be finishing their degree requirements on semesters (after spring 2012).

Some college offices will be using the checklist function-ality in the SIS to communicate to students the need to work with their academic advisor to complete a TAP.

Course conversion guide
As the Registrar’s office receives the approved semester courses for entry into the course catalog, relationships between-quarter courses and semester courses are being identified. A course conversion guide is planned to be available in late summer 2011.

The Buckeye Bookstore Committee (BBC) selected your non-documented text, Outcasts United: Why a Refugee Soccer Team, a Remarkable Woman Coach, and a Small Southern Town Turned Upside Down by Matt Chandler, as the 2011 Common Reading Selection. Be sure to read it as we transition to semesters.

The BBC connects the first-year class through a shared experience, and introduces the expanded role that college students can cultivate a life of learning both inside and outside the classroom.