Ohio State’s annual Bucks for Charity Drive is coordinated by the Office of Human Resources. This year’s campaign is chaired by Caroline Whitacre, vice president for Research, and co-chaired by Javaune Adams-Gaston, vice president for Student Life.

Attention Ohio State University faculty and staff on the Columbus campus! Help support your favorite local charities by participating in the 2010 Bucks for Charity Drive.

Offering you an opportunity to support:
- Community Health Charities of Ohio
- Community Shares of Mid Ohio
- EarthShare Ohio
- United Negro College Fund (UNCF)
- United Way of Central Ohio
- United Way of Delaware County
- United Way of Fairfield County
- United Way of Licking County
- United Way of Pickaway County
- United Way of Union County

Licking County United Way inspires people, programs

Take away charitable social services and those in need will find a way to survive. The human race is nothing if not resilient. But not every step in life need be a struggle, and basic survival shouldn’t be the highest achievable level. That’s why Licking County United Way, one of 300 central Ohio not-for-profit associations Ohio State employees can choose to support in the annual Bucks for Charity campaign that runs through Dec. 10, endeavors to find ways to fill in the most necessary gaps.

For 77 years, LCUW has been a strong community resource, along with its 23 community partners, funding programs that cover a wide swath: Youth development, senior enrichment, basic and emergency needs, health needs and family cohesiveness.

“I’m not sure all the programs we currently help fund could be as effective if they had to put the energy into the fundraising like United Way does,” said Sylvia Friel, LCUW community impact director. “It would take away from providing client services.”

Licking County United Way has set a doable goal of $1.94 million for its fundraising this year.

“At this point in the campaign, we’re cautiously optimistic,” said Ruth Handelman, LCUW’s marketing director. “When times are tough, people can identify with it. They’re seeing it with neighbors, friends and family. They understand how great the need is. That in turn translates to support.

“So the key is everybody can play a role in this. You do not need to be a huge donor to make a difference. Everybody can give at their ability and still make an impact.”

Bucks for Charity is a critical part of LCUW’s fundraising effort, Handelman said, and historically the donations have been excellent. Last year, Bucks for Charity raised nearly $10,000 for the organization, giving donors the opportunity to put money directly into their own community.

Donor money has supported LCUW partner programs that have been runaway successes in recent years. Health and its affordability was one of the key issues that was identified during a community needs assessment performed four years ago by LCUW and more than 80 community partners.

Licking County United Way began distributing in April 2006 the Family Wize Prescription Drug Discount Card, which delivers an average of 35 percent savings on any FDA-approved prescription drug at participating pharmacies across the country. Every year, LCUW has been handing the card out through its fundraising campaign, through its partners, via the unemployment office, community businesses, and through doctors and pharmacies.

“People with no insurance or seniors who fell into the Medicare ‘donut hole’ have benefited greatly,” Friel said. “We’ve also recently learned that even pet medicine that is also human medication is covered.”

In the past four years, Licking County residents submitted 58,000 claims and have saved more than $1 million through the program.

Newark’s Glenda Hampton, who received a card while a loan executive at the local United Way, told the Newark Advocate newspaper that as a diabetic with “tons of medications,” the card has saved her $1,000 over the four-year period.

“I think it’s great,” Hampton said. “I want the whole world to know about it. It’s a discount card. If you clip your contributions to the Bucks for Charity Drive provide vital funds for hundreds of agencies that provide aid for Habitat for Humanity (above), disaster relief, elder care, after-school programs, and scholarships for members of our local communities.

hr.osu.edu/special/bucksforcharity

See Licking County, page 4
FOR A LIST OF THE 300 PARTICIPATING ORGANIZATIONS, SEE THE CAMPAIGN RESOURCE GUIDE ONLINE AT HR.OSU.EDU/SPECIAL/10RESOURCESGUIDE.PDF.

UNCF—the United Negro College Fund—has helped Ohio students live the American dream by helping more than 350,000 young men and women graduate from our colleges across the country. Today, UNCF supports approximately 60,000 students who attend more than 900 schools nationwide, including 39 UNCF-supported colleges and universities.

Please give to UNCF. Use Bucks for Charity Drive Code 1500.

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Please give to UNCF.

Use Bucks for Charity Drive Code 1500.

Your gift will make a difference. Whether you give a little or give a lot, your gift is a lifeline to a talented student.

Thank you BUCKEYES!

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JOIN HANDS
OPEN YOUR HEART
GIVE 10% GIVE 100%
GIVE 110%
CHANGE WHAT YOU SEE
THINK OF WE BEFORE ME
INSPIRE HOPE
CREATE A BETTER TOMORROW
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You Can Help Hungry Families in the OSU Area.

Designate Neighborhood Services, Inc. (NSI) as the recipient of your OSU Bucks for Charity contribution through Community Shares of Mid Ohio.

NSI provides food and material assistance to residents of the university area and surrounding communities. We serve more than 10,000 people each year, 40 percent of whom are children. More than 90 percent of our funding goes directly to the services we offer including our Choice Food Pantry, Clothing Room, Back-to-School Programs, and Holiday Food Baskets.

To designate NSI as your preferred recipient, use code 8354.

NEIGHBORHOOD SERVICES, INC.
1950 North 4th Street, Suite E
Columbus, OH 43201-1733
(614) 297-0592 | (614) 291-6599 (fax)
www.neighborhoodservicesinc.org
I give.
That helps fund early learning programs.
That helps children do well in kindergarten.
That makes them more successful in school — and in life.
That helps all of us.

- George, Graphic Designer
  from the West side

If you’re looking for a way to make a real difference in our community, we’re the ones who can help. At United Way of Central Ohio, we focus on the four basic building blocks of a better life: Education, Income, Health and Home. We do it because helping in one area has an impact on all areas. We do it because it’s the most effective way to change people’s lives. And we do it to strengthen our community and make it a better place — for all of us.

GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED.
Join us at liveunitedcentralohio.org.
USE BUCKS FOR CHARITY CODE 8501
The campaign chairs and the Office of Human Resources thank the 65 faculty and staff for coordinating and promoting the campaign in their 36 units campus-wide.

BUCKS FOR CHARITY CODE 6000

BE A UNITED WAY SUPERHERO!
Strengthen Licking County With Your Gift
www.lcuw.net

Licking County (from page 1)

Handelman said many people have the misconception that United Way is merely a fundraising machine when in fact it is just as much a people motivator and program creator.

Licking County United Way is tuned in to its community and delivers help where it is needed most.

“I hope that hearing what an impact their dollars make in this community, donors can trust their support to United Way is making a difference where they live and work,” Handelman said. “We’re looking at spending their dollars on things that get results.”

For more information about Licking County United Way, visit lcuw.net. And to donate to LCWU via the Bucks for Charity campaign, ask your unit coordinator for a form or visit hr.osu.edu/special/bucksforcharity and insert code 6000.

HEROES GIVE BACK

Designate your Gift to
United Way of Delaware County

Bucks for Charity
Code 8459

Facebook

LiveUnitedDelawareCounty.org

EarthShare Ohio

One environment. One simple way to care for it:

Imagine being able to take care of our world with just one gift. EarthShare Ohio makes that possible – one gift can help support parks & recreation; forests, habitats & wildlife; sustainable communities; finding solutions for energy & climate change, and so much more.

Your gift can protect our health, our children and our quality of life.

Bucks for Charity Code 4800 • www.earthshareohio.org • (614) 263-6367

ASHA

When domestic violence occurs, everyone in our community gets hurt

Call Asha-Ray of Hope to find out how we can help

Contact us:
Ph: 614-326-2121
Fax: 614-326-2131
Help Line: 614-565-2918
1505 Bethel Road, Suite 103
Columbus, OH 43220
asharayhope@sbcglobal.net
www.asharayhope.org

Trained counselors answer the crisis line and all information is kept confidential.

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