• **onCampus** publishes 27,000 issues 21 times a year, 23,200 of which are delivered through campus mail every other Thursday to 18,600 full- and part-time faculty/staff and 4,600 select graduate students on the Columbus campus. Another 2,500 issues are distributed in the lobbies of more than 30 major buildings and area businesses, and 1,300 issues are mailed to OSU’s five regional campus sites.

• **Readership** of onCampus is an impressive 89 percent, according to a scientific survey conducted by the Ohio State Statistical Consulting Service in spring 2006. That includes the number who always, usually or sometimes read the newspaper.

• **26 percent** of our readers keep onCampus until the next issue arrives.

• **32 percent** of faculty/staff keep the annual, 60-page resource *Guide* all year long, and **66 percent** hang on to it at least through autumn quarter. The Guide is published in mid-September.

• **26 percent** of OSU faculty/staff on the Columbus campus have household incomes exceeding $100,000 a year, and **71 percent** have incomes exceeding $50,000 a year.

• **80 percent** of our readers have earned at least a bachelor’s degree, and **57 percent** have a graduate or professional degree.

• The average age of OSU’s faculty/staff is 44.

Source: 2006 scientific survey by the OSU Statistical Consulting Service.