Something you want OSU folks to remember? Put it in the Guide.

It’s time for the eighth annual onCampus Guide — a handy year-round tool that puts Ohio State University and off-campus services and best-kept secrets at readers’ fingertips. This special 56-page edition of onCampus, OSU’s official faculty/staff newspaper, will be published Sept. 16 and is delivered through campus mail to all 20,000 OSU faculty and staff, 4,600 graduate students and at 30 distribution spots on the Columbus campus. Total circulation is 30,000.

Hands down, the Guide is the best way to reach faculty and staff at Ohio State. Last year’s Guide included 100 advertisers.

To purchase advertising and discuss placement, contact Bill Estep at 292-8421 or estep.47@osu.edu. Listings are free for all Ohio State departments and units and for off-campus advertisers. OSU units that did not contribute a listing last year can request a new listing form via e-mail at oncampusguide@osu.edu.

Don’t be left empty-handed. Put it in the Guide.

onCampus Guide Sections
- Arts & Entertainment
- Dining, Shopping & Accommodations
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- Health and Recreation
- Training & Development
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For the 2004-05 onCampus publication schedule and rates, visit www.osu.edu/oncampus/advertise.html
Put it in the Guide, and your message will reach 20,000 OSU faculty & staff

33 percent of Ohio State’s 20,000 faculty and staff report keeping the annual resource Guide the entire academic year, and 52 percent say they hang onto it at least through fall quarter, according to the scientific OSU Poll.

The Guide is distributed as part of the Office of Human Resources’ and University Medical Center’s official orientation packets for new OSU employees.

Discounted rates are available to advertisers signing a contract for 4+ insertions over a one-year period in onCampus.

Ads are placed in appropriate sections at no additional charge.

Advertising is first-come, first-served. For more details, contact Bill Estep at 292-8421 or estep.47@osu.edu by Aug. 23.