The Fine Print

Advertising Submission. **onCampus** accepts camera-ready advertisements prepared by clients. Whenever possible, ads should be sent digitally to estep.47@osu.edu. They also can be delivered on disk with an original laser print. For a design guidelines sheet, call 292-8421. All ads are subject to approval.

Design Services. **onCampus** also designs ads according to client input. Clients work on ad design with a University Relations designer. The cost is $75 per hour.

Color Ink. Black ink is standard. Color costs are: $112.50 for OSU red (Pantone 200 CVU); $225 for all other 2-color spot choices; and $325 for 4-color.

Multiple Insertion Discounts. See the rate chart.

Guaranteed Positioning. Special positioning is available on some pages for an additional charge. We offer:

- The Faculty & Staff island ad, which gives advertisers a G-, D- or DD-sized ad prominently placed on one of our most highly read pages: $125 surcharge.
- Page 2, Page 3 and inside back page positioning: $125 surcharge.
- Back page placement: $250 surcharge.

All other placement of advertising is at the discretion of **onCampus**.

Editorial Inserts. **onCampus** offers its center spread for editorial inserts and reports on a first-come, first-served basis. **onCampus** also runs pre-printed inserts. For costs and other details, call 292-8421.

Advertising Responsibility. The advertiser assumes responsibility for the accuracy of the content of any advertisement submitted. All advertisements must be clearly recognizable as advertising by their design.

Limitation of Liability. By submitting advertising to **onCampus**, the advertiser must agree to indemnify and hold harmless **onCampus** from any and all claims, actions, suits, proceedings, costs, expenses, damages and liabilities arising out of, connected with, or resulting from any advertisement (including illustrations, text, layout, positioning, etc.) published at the advertiser’s request.

Contracts. Advertisers must sign a contract in advance, and will be billed by insertion.

Late Fee. A $25 late charge will be assessed for advertisements delivered later than three working days before the publication date.